



# Richard Braat

## Details

Eindhoven  
+31619497596  
[richard.braat@live.nl](mailto:richard.braat@live.nl)

DATE OF BIRTH  
27-04-1997

NATIONALITY  
Dutch

DRIVING LICENSE  
B

## Links

- [CPM](#)
- [MG-Productions](#)
- [Rich Yang](#)
- [HFC](#)
- [REY Films](#)
- [Regio 040](#)
- [Baranka](#)
- [René Wouters](#)
- [MSI](#)

## Creative Cloud

Adobe Photoshop

Adobe Lightroom

Adobe Premiere Pro

Adobe Illustrator

## Languages

Dutch

English

Mandarin (Chinese)

## Profile

Dedicated visual artist with a decorated background in a variety of artistic mediums. Experienced in branding & strategy mixed with an eye for aesthetics. Adept at working independently or collaboratively on projects, and committed to achieving visual innovation & happy clients. Able to oversee all visual & strategic aspects and offer critical thinking & creative solutions when needed.

## Education

### VWO, Lyceum Bisschop Bekkers, Eindhoven

SEPTEMBER 2008 — JULY 2014

### Bachelor International Business, Maastricht University, Maastricht

SEPTEMBER 2014 — JULY 2018

major in marketing, minor in strategy

thesis: #Sponsored (research on influencers)

## Employment History

### Promotion Marketeer at CPM Nederland

APRIL 2014 — OCTOBER 2019

### Content Creator / Editor at MG-Productions

SEPTEMBER 2018 — MAY 2023

### Freelance at Rich Yang

OCTOBER 2018 — PRESENT

Sole Proprietorship active in: Photo, Video, Social Media Management, DTP

Names I have worked with: TU Tilburg, Fontys, Summa College, Jan Smit, Afrojack, Mini Cooper, BenQ, Pink Ribbon, Vans, WooHah!, Paaspop etc.

### Social Media Manager at Health First Club

JUNE 2019 — NOVEMBER 2020

### CO-founder / Director at REY Films

JANUARY 2020 — PRESENT

Bigger scale video productions & commercials compared to Sole Proprietorship.

### Social Media Manager at Autorijschool Regio 040

FEBRUARY 2020 — JULY 2020

### In-House Photographer at Baranka Music (Fresku)

OCTOBER 2021 — NOVEMBER 2024

### Influencer & Social Media Manager at MSI

NOVEMBER 2024 — PRESENT

## Internships

### University Carlos III of Madrid

SEPTEMBER 2017 — FEBRUARY 2018

### Inbound Marketeer at MG-Productions

JUNE 2018 — SEPTEMBER 2018

### Photographer + Videographer at René Wouters Fotografie & Film

JULI 2020 — DEC 2020

## Courses

### Google Ads Certificate, Google Partners

AUGUST 2017